

CologneOFF 2015 France

@ Parachute Light Zero II Paris - 21 & 22 March 2015

CologneOFF 2015 Russia I

@ Schusev State Architecture Museum Moscow – 21.4. – 21.6. 2015

CologneOFF 2015 India

@ CeC - Carnival of e-Creativity - North-Eastern Hill University

Shillong - 01-03 May 2015

CologneOFF 2015 Germany

@ TENRI – Deutsch-Japanisches Kulturzentrum Köln - 16 May 2015

CologneOFF 2015 Portugal

@ FONLAD - Digital Art Festival Coimbra/PT - 15 May 2015

CologneOFF 2015 Greece

@ 11th Digital Arts Festival Athens - 21-24 May 2015

CologneOFF 2015 Russia

@ Museum of Moscow - 1-23 August 2015

CologneOFF 2015 Ecuador

@ MIVA International Videoart - 20 August 2015

CologneOFF 2015 Ukraine

@ Linoleum – International Animation Festival- 3-6 September 2015

CologneOFF Spain I

@ Zona de Morana Avila (Spain) - 11-13 September 2015

CologneOFF Spain II

@ Konvent Festival Cel-AV – Barcelona - 18-19 September 2015

CologneOFF 2015 Ecuador II

@ Centro de las Artes - La Ronda - Quito/Ecuador - 2 Oct - 8 Nov 2015

CologneOFF 2015 Costa Rica

@ VIII Shortfilm Festival UNED 2015 San José / Costa Rica – 30.10. 2015

CologneOFF 2015 Portugal II

@ InShadow Festival Liabon - 26 Nov -6. Dec 2015

CologneOFF 2015 Argentina

@ Festival Internacional de Videoarte - Buenos Aires – 30.11 – 2.12. 2015

CologneOFF 2015 Peru

@ VideoBabel – Intern. Audio-Visual Festival Cuzco – 30.11. – 3.12. 2015

CologneOFF 2015 Ethiopia

@ Addis Videoart Festival Addis Abeba - 23 Dec 2015 - 3 January 2016

CologneOFF 2015 Italia

@ Siracusa International Film & Media Festival - 18-30 December 2015

CologneOFF - Cologne International Videoart Festival

<http://coff.newmediafest.org>

CologneOFF XP nomadic

<http://coff.newmediafest.org/blog/>

animateCOLOGNE – Cologne Art & Animation Festival

exDox – experimental documentary film festival

1#minuteCOLOGNE – Cologne One Minute Film Festival

<http://ifp.newmediafest.org>

VideoChannel – curatorial platform for art & moving images

<http://videochannel.newmediafest.org>

VIP – VideoChannel Interview Project

<http://vip.newmediafest.org>

VAD – Video Art Database

<http://vad.nmartproject.net>

CTF – Collective Trauma Film Collections

<http://ctf.engad.org>

SFC – Shoah Film Collection

<http://sfc.engad.org>

netEX – networked experience

<http://netex.nmartproject.net>

netMAXX –networked magazine

<http://maxx.nmartproject.net>

artvideoKOELN international

<http://artvideo.koeln>

are media art projects created, coordinated and executed by

Wilfried Agricola de Cologne

<http://agricola-de.cologne>

in the framework of his global networking project

The New Museum of Networked Art

<http://nmartproject.net>

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2005 – 2014

10 Years Art & Moving Images

Gegründet, geleitet und kuratiert durch
Wilfried Agricola de Cologne



CologneOFF – International Festival Network

When Agricola de Cologne published his first project experiment online on 1.1.2000, it was not anticipated that a huge international network of media art projects and artists from all over the world and his personal preference for „art and moving images“ would develop, nor that VideoChannel founded in 2004, would become the basis for Cologne Online Film Festival, founded in 2006 and later in 2010 for artvideoKOELN und in 2012 for Cologne Art & Moving Images Awards manifesting itself in a dual system juxtaposing not only virtual and physical space, but also the permanent online presence with temporary limited physical events. The programs he was curating were so well received that as soon as they were published online, he was invited to present and exhibit them on physical festivals and media art exhibitions all over the world, causing continuously conceptual modifications until the festival name was changed in 2010 into CologneOFF - Cologne International Videoart Festival which also anchored the dual system in the name.

„Video“, as it is used in this context represents merely a technical term, and „videoart“ an art form using video technology. The dual system as it is anchored also in the submission rules of the different platforms and the performed networking was resulting a unique and exceptional collection of thousands of art videos, which Agricola de Cologne can all use for his curatorial projects and festival activities., which again is reflecting the confidence and respect of his artists' and curators' colleagues, as well as his competence and integrity.

New projects and festival editions to be initiated have basically the meaning to expand this collection with new artists and thematic and technological aspects, as a nearly inexhaustible source.

In 2010, the nomadic festival project „CologneOFF 20XX – videoart in a global context“ was introduced, travelling with continuously changing programs as dynamic media art events around the globe – designed, curated and directed by Agricola de Cologne.



CologneOFF XP nomadic – videoart in a global context

The time-based, audio-visual art medium of video is contradictory in many respects, it is extremely popular with artists because it offers expressions on the pulse differently than traditional art media, but it is much less popular with the viewers because the moving pictures abandon standing traditions. The sustainability of the perception of video is many times lower by the aspect of time than in static art media. The daily interaction with the media of moving images in cinema, television and Internet are causing additionally a special kind of viewing routine, which however is completely useless for viewing art using moving images. By following different rules viewing that type of art needs to be learned first. In any case, the viewer of “art & moving images” must bring a lot of initiative, which is standing in opposite to the passively consuming visitor of a museum, art event or cinema. Bringing a video artwork close to an audience is representing always a challenge, because there is no an ideal concept for it.

One can understand the nomadic festival project “CologneOFF XP nomadic - videoart in a global context” as a kind of testing ground in search of the ideal representation of this art medium., whereby it has much better conditions than conventional types of events, because there is not just one but many different venues in different countries, also not just once a year screening programs are created which are travelling unchanged from one venue to another, but the festival is travelling while an individualized program is created for the presentations or displaying videos for each venue, additionally only a hybrid type of mono-channel videos are selected that are most suitable for screening, projection and installation alike.

These programs can be understood to be audio-visual artworks themselves, as the footage for virtual images arising inside of the viewer via multi-sensual and multi-dimensional perceptions.

This conceptual customization allows us to present a variety of both artistic, but also curatorial approach, because the festival activities involve many curators from around the world with their own perspectives on the medium of video.



The dual system

The concept of the dual system is giving the online component additionally particular relevance, not only by keeping the user updated, but primarily by supporting the sustainability in perceiving the artworks; one needs to consider that the videos have mostly a much shorter duration than the maximum of 10 minutes. After the (mostly one time) screening the user is offered the possibility to intensify dealing with the artwork by opening the video online, whenever it fits.

Due to a lot of limitations – in terms of time and the quantity of works, for instance - neither visiting a festival, nor a museum or gallery is offering such chances.

The experiences over many years emphasize this dual system to be an ideal tool, because it is supporting all parties, i.e. the viewer, the artist and his work, the festival, and not to forget the genre of “art with moving images”, as such.



Networking

While the artistic aspect is standing in the foreground with all its facets, there is a second equally important aspect that will be discussed here: the networking which is including the participating artists, curators, festivals and event partners for which no strictly business-like, but long-term, trusting partnerships exist, without the art would have no basis in the given case. Only rooted on this trust aims like intensifying already existing collaboration and developing new forms of cooperating have a chance as they are

manifesting themselves in the international networking project „Global Art & Moving Images Awards“ which was launched by Agricola de Cologne at the beginning of 2013.

Since these festival partners come from all continents, one can even speak of a kind of research project exploring how global networking can be performed for mutual benefit under most different economical, cultural and political conditions.

Although such a networking is causing a certain kind of dependence on each other, it is performed on a voluntary basis and the knowledge of mutual benefit that brings networking to each participating party.