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CologneOFF*

Cologne International Videoart Festival



Founded in 2006 and unique in its kind, CologneOFF is based on the unconventional concept to be a festival without a static festival location but built on global networking instead, based on a growing collection of art videos to be expanded each year by realising a new festival edition, instead of organising each year again an event just for 3 days, based on a dual system of equal virtual and physical components, focussing on new and experimental artistic expressions, instead of following already known paths. All this gives its founder and director Agricola de Cologne all freedom to set through his ideas of encouraging artists to create "total art" works by using the multi-faceted medium of digital video. In 2012, CologneOFF is realising its 8th festival edition, as well as it is expanding its festival context about some new special formats: "one minute videos" and "art & animation" & "experimental documentary".

Cologne International Videoart Festival is run by artvideoKOELN - the curatorial initiative "art & moving images".

Festival site <http://coff.newmediafest.org>
Festival blog <http://coff.newmediafest.org/blog/>

1#minuteCOLOGNE
Cologne One Minute Film Festival <http://comf.newmediafest.org>

animateCOLOGNE
Cologne Art & Animation Festival <http://caaf.newmediafest.org>

exDox - Cologne Experimental
Documentary Film Festival <http://exdox.newmediafest.org>

CologneOFF 20XX - videoart in a global context – Searching for an ideal form of presenting videoart

As a dynamic media art event context and nomadic festival project designed, programmed, curated and directed by Agricola de Cologne in the framework of Cologne International Videoart Festival, “CologneOFF 20XX – videoart in a global context” started in 2010, when he took the perception how the jury for his 6th festival edition (directors of 7 reknown international festivals) was voting - just one video collected 4 votes showing the curators following strictly their individual curatorial point of view - as the basis for researching an (his) ideal form of (re)presenting videoart.

The result is a flexible work in progress, a process incorporating the idea of a festival, not bound to a physical location, but travelling from one venue, country and continent to another presenting a hybrid type of mono-channel videos, which can be presented in the same way via screening, projection and installation.

A dual system is forming the supporting frame-work

- virtual (online) components (see links) – all videos, info & event updates online – juxtaposed with the physical component in form of networked screenings & exhibitions
- Agricola de Cologne’s curatorial opinion juxtaposed with the curatorial opinions of 40 curators (40 countries) demonstrating the multi-faceted diversity of artistic and curatorial approaches
- the active presenter juxtaposed with the passively consuming audience to be activated via interventions like lectures, panel discussions, artists talks, round table or workshops, not to forget the different types presentation forms, in total, an interactive context intending to link the audience, artists, curators and institutions by thinking and acting in new terms without any restriction.

<http://coff.newmediafest.org/blog/>

artvideoKOELN – the curatorial initiative “art & moving images”

Founded in 2010 by Agricola de Cologne as tool for developing the field of “art & moving images”, artvideoKOELN is representing to motor behind Cologne International Videoart Festival and the associated platforms.

The status as an initiative without any institutional affiliation and structure
Give its founder all curatorial and artistic freedom to explore video
as a multi-faceted medium of contemporary art.

artvideo**k**oeln

<http://video.mediaartcologne.org>



Agricola de Cologne

was launched on 1 January 2000 as an artist brand, standing for the

- interdisciplinary media artist, director of experimental shortfilms and videos, curator of media art and the designer of culture
- founder & director of
 - artvideoKOELN – the curatorial initiative „art & moving images“ (2010),
 - CologneOFF - Cologne International Videoart Festival (2006)
 - Le Musee Di-visioniste The new museum of networked art – the experimental platform for art and new media (2000), a global network on different virtual and physical levels

Besides for a broad bandwidth of dynamic curatorial contexts he is initiating in physical & virtual space like JavaMuseum (2001), NewMediaFest (2002), Violence Online Festival (2003), SoundLAB & VideoChannel (2004), CologneOFF (2006), netEX (2007), Agricola de Cologne is standing also for the co-curator & co-organiser of events like festivals & exhibitions of contemporary art, but also for the jury member of divers festivals.

Since its introduction in 2000, Agricola de Cologne is represented as an artist on more than 500 festivals and media art exhibitions in New York, Chicago, London, Paris, Marseille, Madrid, Barcelona, Lisbon, Oslo, Seoul, Bangkok, New Delhi, Basel, Vienna, Linz (Ars Electronica), Graz, Kiev, Riga, Moskow, St.Petersburg, Tallinn, Tokyo, Rome, Milan, Turin, Karlsruhe (ZKM), Berlin & elsewhere, but also on Biennials like ISEA Nagoya (2002), Venice Biennale 2003, Biennale of New Media Art Merida/MX 2003, Biennale of Electronic Arts Perth/Australia (2004), Biennale de Montreal (2004), Biennale of Video & New Media Santiago de Chile (2005), ISEA Singapur 2008.

His media art works received numerous prizes and awards.

Agricola de Cologne → <http://www.agricola-de-cologne.de>

Agricola de Cologne Moving Picture Collection →

<http://movingpictures.agricola-de-cologne.de>

Google has the most Agricola de Cologne + CologneOFF listings -->

<http://www.google.com/search?q=agricola+de+cologne>



Le Musee di-divisioniste
• the new museum of networked art •

Muzeul de Artă Arad
kinema ikon
CologneOFF - Cologne International Videoart Festival



Cologne OFF * 2011
videoart in a global context

31 martie - 2 aprilie

Muzeul de Artă, str. Gh popa 2-4 etaj 2
joi, 31 martie, ora 18.00: vernisaj / proiecții video
vineri, 1 aprilie orele 15.00-20.00: proiecții video / instalații video
sâmbătă, 2 aprilie orele 15.00-20.00: proiecții video / instalații video

coff.newmediafest.org

Agricola de Cologne
Is the founder, designer, director & chief curator of

Le Musee di-divisioniste – the new museum of networked art
<http://www.le-musee-divisioniste.org>

and the Department for Art & Moving Images
“Video Art Consortium” incorporating

artvideoKOELN – the curatorial initiative “art & Moving images”
<http://video.mediaartcologne.org>

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<http://caaf.newmediafest.org>

exDox – Cologne Experimental Documentary Film Film Festival
<http://exdox.newmediafest.org>

VideoChannel – international videoart platform
<http://videochannel.newmediafest.org>

VIP – VideoChannel Intervoeu project
<http://videochannel.newmediafest.org>

VAD – Video Art Database
<http://vad.nmartproject.net>

netEX – networked experiecné – call & deadlines
<http://netex.nmartproject.net>

netMAXX – networked magazine
<http://maxx.nmartproject.net>

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Agricola de Cologne
encoded excellence since 2000