

## **Cinematheque - streaming media project environments**

<http://cinema.nmartproject.net>

is happy to launch the new call for 2009

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### **Flash & Thunder**

*Flash as a medium and tool for artistic creations*

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Since the Internet became popular in the late 90'ies of 20th century, the software program "FLASH", once developed and prepared for the commercial market by Macromedia, and now owned by Adobe, represents a vector based developing environment which enables the creator to combine different media and develop vector based animations especially for the Internet. .swf data file extension became a standard for animations online and offline, and Flash video and its .flv file format stands for "videostreaming" on the net.

As soon as the Internet started, artists captured it for artistic purposes, and the same is good for certain software used for the net, particularly Flash is predestined for developing artistic creations due to its intuitive use. It became one of the most popular software tools for the net, computer based animations and interactive applications like games. Flash based artworks entered media festivals, even festivals solely based on movies created in Flash are organised.

After Cinematheque - streaming media environments - explored in 2007 the capabilities of "Quicktime" as an artistic medium in the comprehensive show

**//Slowtime? Quicktime as an artistic medium//** - its now the time to explore in 2009 the artistic potential of Flash in its own way in a big online show, as well.

### **Flash and Thunder**

*Flash as a medium and tool for artistic creations*

## **Cinematheque**

is looking for the best artistic Flash movies created since 2000.

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### Regulations

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The call is addressed to artists, and only artistic Flash works are eligible to be submitted  
No commercial work will be accepted.

Deadline: Monday, 31 August 2009

Theme: Flash and Thunder

Flash as a medium and tool for artistic creations

the Flash movies may originate from the years 2000-2009

Status: interactive, non-linear, linear

Max 3 movies can be submitted.

Size/resolution: max. 800 px width and length,  
exceptions in size are possible, but only on request.

Language: English

File format: .swf

The works need to be submitted in the original size and all original specifications,  
either via email as non-zipped individual attachment if the file size is not exceeding 1 MB,  
each file beyond 1 MB needs to be made available for download or  
sent via an upload platform, most recommended  
SENDSPACE - [www.sendspace.com](http://www.sendspace.com) - a free upload service.

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*Entry Form –*

please cut and paste or download the entry form as PDF  
[http://downloads.nmartproject.net/FLASH2009\\_entryform.pdf](http://downloads.nmartproject.net/FLASH2009_entryform.pdf)  
Please use for each submission a separate entry form

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1.  
artist
  - a) full name
  - b) email, URL personal homepage
  - c) short bio (max. 300 words, English only)
  
2.  
Flash movie .swf
  - a) title English - original (max 3 works)
  - b) URL (Internet address for download)
  - c) year of production
  - d) status: interactive?-non-linear? -linear?
  - e) work synopsis (max. 500 words/submission, English only)
  - f) 2 screenshots for each submitted work (jpg, 800×600 px)

Please add following declaration & sign it with your full name & email address

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*I, the submitter/author, declare to be the holder of all rights on the submitted work.  
In case the work is selected, I give Cinematheque the permission to host the work on its own server  
online until revoke, and screen the work in physical space in non-commercial art events like festivals  
and media art exhibitions free of charge.*

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Please use for each submission a separate entry form

deadline: **Monday, 31 August 2009**

and send it either in plain email text, RTF (Rich Text Format) or WORD . doc as attachment to

[info@nmartproject.net](mailto:info@nmartproject.net)

subject: Cinematheque - Flash & Thunder

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Any question?

Please use exclusively this email address for any inquiry

[info@nmartproject.net](mailto:info@nmartproject.net)

subject: Cinematheque - Flash & Thunder

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Cinematheque - streaming media project environments [http:// cinema.nmartproject.net](http://cinema.nmartproject.net)

chief curator

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