

GENERATIONLOSS

<Experimental Cinema/Video/Time-based Media>

MARCH 14-30, 2012

Video Screenings

UP FILM INSTITUTE

AS IN SHOP

98B

MOWELFUND

SAMBALIKHAAN

CINEMA IS INCOMPLETE

Video Installations

GREEN PAPAYA ART PROJECTS

PART 1

JULY 18-31, 2012

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GREEN PAPAYA ART PROJECTS

PART 2

JOINTLY ORGANIZED BY

NEW MEDIA ARTIST/CURATOR MERV ESPINA (PH)

AND COLOGNEOFF CURATOR WILFRIED AGRICOLA (DE)

PRESENTED BY GREEN PAPAYA ART PROJECTS

IN COOPERATION WITH COLOGNE/OFF 2012

AND ARTVIDEO KOELN

 **CologneOFF*2012** artvideo/koeln
videart in a global context

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GENERATION LOSS

Experimental cinema/video/time-based media

PART 1 / MARCH 14-30, 2012

PART 2 / JULY 18-31, 2012

GENERATION LOSS is a platform that seeks to posit parallel traditions and tendencies of "experimental cinema," "extended cinema," "live cinema," "video art" and other creative practice spun from screen- and time-based media to coax/suggest a need to renegotiate imposed Western definitions of art based on format and schools of thought, versus the organic and culturally-directed development of these art forms elsewhere, and particularly in the context of the Philippines.

Generation loss is a technical term referring to the loss of quality between subsequent copies of data. This platform will attempt to address issues of archiving and archive usage, cultures of re/production and re/distribution, technology, education, piracy and intellectual copyright, personal and public memory among the various creative moving image practices employed in the region today. Jointly organized by new media artist/curator Merv Espina (PH) and CologneOFF curator Wilfried Agricola (DE).