



Press Release  
4 January 2010

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NewMediaFest'2010  
10 Years [NewMediaArtProjectNetwork]:||cologne  
global heritage of digital culture  
1 January - 31 December 2010  
<http://2010.newmediafest.org>

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Media/Art/Cologne is happy to announce  
NewMediaFest'2010 - 10 Years [NewMediaArtProjectNetwork]:||cologne - global heritage of  
digital culture, a festival context starting on 1 January 2010 and ending on 31 December 2010  
online and in physical space.

Initiated 10 years ago by the Cologne based media artist Wilfried Agricola de Cologne, the  
project of the global network, entitled: [NewMediaArtProjectNetwork]:||cologne - developed  
from a small Internet based art piece to a global wide acting context of digital art creation -  
spread on a variety of project platforms dedicated to different types of contents and art media.  
just to mention some--> A Virtual Memorial Foundation, JavaMuseum - Forum for Internet  
Technology in Contemporary Art, VideoChannel Cologne, SoundLAB Cologne, CologneOFF  
- Cologne Online Film Festival, Cinematheque - streaming media projects.

Please download the PDF for more details  
[http://downloads.nmartproject.net/2010\\_The-Network\\_Wilfried-Agricola-de-Cologne.pdf](http://downloads.nmartproject.net/2010_The-Network_Wilfried-Agricola-de-Cologne.pdf)

### ***NewMediaFest'2010***

takes the chance of the 10th anniversary to initiate during one year new projects and  
cooperations on all network platforms, as well as spotlighting the most important projects  
realised during 10 years in an exchange between virtual and physical space, including more  
than 2000 artists, curators, organisations and institutions, the pioneering decade of new forms  
of contemporary art.

Many of the projects to be spotlighted received prizes and awards and were presented on the  
most relevant festival and exhibition contexts worldwide.

As a media art project itself, the global network started already years before Web2.0 was  
invented, still successfully running social online contexts which were, differently than  
Facebook & Co open not only to networking creators, but also available to the entire online  
audience without any restrictions. The global network incorporates a variety of different  
types of art media, related projects and platforms, whereby Wilfried Agricola de Cologne is  
acting in different identities as an initiator, festival director, curator, programmer, multi-  
media developer, artist, and many more.



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### ***NewMediaFest'2010***

is organised as a networked festival context, which is coordinated online in form of a blog journal, displaying and announcing daily new program features online and physical events. However, the festival is not completely scheduled in all details, yet, until its end on 31 December 2010, so there is sufficient time and space for experimenting, new and additional initiatives, virtual and physical projects and collaborations during the coming year.

Please download the PDF for more details

<http://downloads.nmartproject.net/NewMediaFest2010.pdf>

A special highlight of the festival year will represent the 5th anniversary of **CologneOFF --> CologneOFF VI - Let's Celebrate!** - 6th Cologne Online Film Festival which is planned as a networked event to be launched in September 2010, including a networked jury, consisting of

**Gioula Papadopoulou**, curator of Videoart Festival Miden (Greece),  
**Margarida Paiva**, director of Oslo Screen Festival (Norway)  
**Macu Moran**, director VideoArtWorld Barcelona (Spain),  
**Tamas Gabeli**, director of BuSho - Budapest International Short Film Festival (Hungary)  
**Giorgio Fedeli**, curator & president of Visual Container Milan (Italy)  
**Mohamed Allam**, director and curator of Medrar, Cairo (Egypt)  
**Jonas Nilsson**, manager of Art Video Screening, initiator and chief-coordinator of Örebro International Videoart Festival (Sweden)

Please download the PDF for more details

[http://downloads.nmartproject.net/CologneOFF6\\_entryform.pdf](http://downloads.nmartproject.net/CologneOFF6_entryform.pdf)

During the first month - January 2010 - following features are expected to be launched -->

1. CologneOFF V - Features for One Day on VAD - Video Art Database
2. VideoChannel - French Video Art
3. JavaMuseum - start of the netart features of JavaMuseum Journal - Celebrate!
4. Cinematheque - launch of Flash & Thunder - Flash as a tool and Medium for artistic creations
- 5 On 27 January 2010 - 65th Return of the Liberation of the Concentration Camp of Auschwitz -

A Virtual Memorial Foundation & VideoChannel will launch  
SFC - Shoah Film Collection and related program components

Please check the program features online on <http://2010.newmediafest.org>



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At the start of NewMediaFest'2010, its partners are  
Videoart Festival Miden (Greece), Oslo Screen Festival (Norway)  
BuSho - Budapest International Shortfilm Festival (Hungary)  
Art Video Screening Orebro (Sweden), Video Art World Barcelona (Spain)  
Visual Container Milan (Italy), Video Festival Cairo (Egypt)  
Manipulated Image Santa Fe /New Mexico (USA)  
more to come, yet.

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[NewMediaArtProjectNetwork]:|cologne  
experimental platform for art and new media  
<http://www.nmartproject.net>

CologneOFF - Cologne Online Film Festival  
<http://coff.newmediafest.org>

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Join NewMediaFest'2010 on Facebook  
<http://www.facebook.com/group.php?gid=404197070650>

newmediafest2010 [at] koeln.de  
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### **Media/Art/Cologne**

global headquarters of [NewMediaArtprojectNetwork]:|cologne  
<http://www.mediaartcologne.org>

media partner  
**netMAXX** – networked magazine  
<http://maxx.nmartproject.net>