# CologneOFF *2015
*videoart in a global context*

## artvideokoeln

**CologneOFF 2015 France**
@ Parachute Light Zero II Paris - 21 & 22 March 2015
**CologneOFF 2015  Russia I**
@ Schusev State Architecture Museum Moscow – 21.4. – 21.6. 2015
**CologneOFF 2015 India**
@ CeC - Carnival of e-Creativity - North-Eastern Hill University
Shillong - 01-03 May 2015
**CologneOFF 2015 Germany**
@ TENRI – German-Japanese Cultural Centre Cologne- 16 May 2015
**CologneOFF 2015 Portugal**
@ FONLAD - Digital Art Festival Coimbra/PT - 15 May 2015
**CologneOFF 2015 Greece**
@ 11th  Digital Arts Festival Athens - 21-24 May 2015
**CologneOFF 2015 Rusia II**
@ Museum von Moskau - 1-23 August 2015
**CologneOFF 2015 Ecuador**
@ MIVA International Videoart  - 20 August 2015
**CologneOFF 2015 Ukraine**
@ Linoleum – Internationales Animation Festival- 3-6 September 2015
**CologneOFF Spain I**
@ Zona de Morana Avila (Spain) - 11-13 September 2015
**CologneOFF Spain II**
@ Konvent Festival Cel-AV – Barcelona - 18-19 September 2015
**CologneOFF 2015 Ecuador II**
@ Centro de las Artes - La Ronda - Quito/Ecuador - 2 Okt - 8 Nov 2015
**CologneOFF 2015 Costa Rica**
@ VIII Shortfilm Fest UNED 2015 San Josè / Costa Rica – 30.10. 2015
**CologneOFF 2015 Portugal II**
@ InShadow Festival Lisbon - 26 Nov -6. Dec 2015
**CologneOFF 2015 Argentina**
@ Festival Internacional de Videoarte - Buenos Aires – 30.11 – 2.12. 2015
**CologneOFF 2015 Peru**
@ VideoBabel – Intern. Audio-Visual Festival Cuzco – 30.11. – 3.12. 2015
**CologneOFF 2015 Ethiopia**
@ Addis Videoart Festival Addis Abeba - 23 Dec 2015 - 3 Jan 2016
**CologneOFF 2015 Italy**
@ Siracusa International Film & Media Festival - 18-30 Dec 2015

**artvideoKOELN international**
http://artvideo.koeln

**The New Museum of Networked Art**
http://www.nmartproject.net
> **The Blog @ The New Museum of Networked Art**
> http://blog.nmartproject.net

**A Virtual Memorial Foundation**
http://www.a-virtual-memorial.org
> **A Virtual Memorial – Commemorative Interventions**
> http://avmci.a-virtual-memorial.org

**JavaMuseum – Forum for Internet Technology in Contemporary Art**
http://www.javamuseum.org
**NewMedia Fest – interventions in new media art**
http://www.newmediafest.org
> **CologneOFF – International Festival Network**
> http://ifp.newmediafest.org
> **CologneOFF XP nomadic**
> http://coff.newmediafest.org/blog/
> **NMF - Interview Collections**
> http://interviews.newmediafest.org
> **SoundLAB – sonic art projects**
> http://soundlab.nemediafest.org

**ENGAD – Engaged Arts Directory**
http://www.engad.org
> **CTF – Collective Trauma Film Collections**
> http://ctf.engad,.org
> **SFC – Shoah Film Collection**
> http://sfc.engad.org

and all incorporated projects are created and realised by
Wilfried Agricola de Cologne
http://.agricola-de.cologne

## Agricola de Cologne
encoded excellence since 2000

*medienkunst made in* **NRW.**

# art video koeln

**artvideoKOELN** international

# 2004 – 2016
*art & moving images*

## AVE'
artvideoKOELN
audio-visual experiences

created, directed and curated by
*Wilfried* Agricola de Cologne

**artvideoKOELN** is standing in the center of a huge international network, initiated on 1 January 2000 by the Cologne based media artist and curator – Agricola de Cologne - including all media art projects realised since 2000 on different levels, as well as all incorporated artists, art institutions and festivals.

**artvideoKOELN** is representing simultaneously a dual operating system – operating from Cologne in virtual and physical space, a curatorial platform, media art project initiative and since 2015 also a specific event format for audio-visual art. – *artvideoKOELN _ audio-visual experiences*.

The complexity of this multi-facetted network is manifesting itself in *„The New Museum of Networked Art"* – which - necessarily located on the net - is enabling the global network connections only.

As a´ media artist and curator, Agricola de Cologne joint in 2000 the movement of the rapid technological developments and their artistic use and impact and reflected them in most different ways in the media art projects realised in a variety of digital media, including these project platforms – **A Virtual Memorial Foundation, JavaMuseum** – Forum for Internet Technology in Contemporary Art**, NewMediaFest** – interventions in new media art, featuring, among others, **SoundLAB** – sonic art projects, **VideoChannel** – curatorial platform for audio-visual media, further the international festival network **CologneOFF** – focussing primarily on *Cologne International Videoart Festival*, but also **ENGAD** - Engaged Arts Directory – including *CTF – Collective Trauma Film Collections*, among others.

While focussing on art & moving images, during a period of more than 15 years, a unique collection of art films and videos was rising on the topics *„memory" & „identity"* forming again and again the topic and basis of new media art projects and events and screenings all over the world.

**artvideoKOELN** and its associated art platforms represent the fundament of Agricola de Cologne's media art creations, generating the „curating" as his most individual, artist specific form of contemporary art.

Besides being the „operating system" for *„The New Museum of Networked Art"* and the various forms of new media art, and as the name already indicates, **artvideoKOELN** is primarily devoted to the medium of video and contemporary art using moving images.

In these terms, the year 2004 was setting the time mark, when Agricola de Cologne was invited to realise the global networking project [R][R][F] 200X→XP in the framework of Biennale of Electronic Art in Perth/Australia spotlighting „memory" in its various forms by using a bandwidth of digital art media.
Two of them became the fundament of successful platforms afterwards, „soundart" manifested in *SoundLAB _ sonic art projects*, and „art & moving images" manifested in *VideoChannel- curatorial platform for audio-visual art*.
The latter was generating *CologneOFF – Cologne Internationalo Videoart Festival* and the festival network of the same name, including **animateCOLOGNE**, Cologne Art & Animation Festival, **exDox** – experimental documentary film festival **1minuteCOLOGNE** – Cologne One Minute Film Festival, among others.
When *CologneOFF* was celebrating in 2014 its 10th anniversary by releasing the 10th festival edition in sequence, this was representing on one hand an extraordinary success, on the other hand its end as an independent festival format, but simultaneously also its continuation as a sub-category of *CologneOFF nomadic*, and the new event format *artvideoKOELN - audio-visual experiences*, launched in 2015.

Launched in 2010, *CologneOFF nomadic* is aimed to experiment with new curatorial concepts looking for ideal ways to presents art and moving images, and audio-visual art generally, to an *international* audience. It was essential first to point to the difference of moving images in art and the conventional forms of moving images as they are know from film, television and Internet. It is typical that *CologneOFF nomadic* is preparing for each one of the numerous venues globalwide screening programs based on individual curatorial concepts, presenting selected works in changing contexts and presentation formats to different audiences, intending to activate the individual spectator by presenting to him a diversity of contemporary audio-visual media creations.

The new event format *„artvideoKOELN - audio-visual experiences"* is taking these curatorial ideas into far-reaching expanded concepts – addressed to an audience, institutions and venues on a *local* level.

The dual system, eg. the exchange between virtual and physical is following various intentions.
The Internet as a public space and the operating platform for *artvideoKOELN* und *The NewMuseum of Networked Art*, is guarateeing free access to all projects realised since 2000 addressed to a global audience. In terms of the numerous events and projects presented in physical space, the online presence is representing an enormously relevant aspect in terms of intensifying via the net the sensual perceptions and experiences in physical space generating a particular sustainability in experiencing art. Thus the Internet is neither replacing the art experience in physical space, nor is it representing a competitor, instead of this it is rather bringing the spectator closer to art and a deeper understanding.

The network – respectively „networking" using global communication - is representing another fundamental aspect.
This is related to the network of mutually inspriring art projects and platforms realised by Agricola de Cologne since 1 January 2000, as well as the networks of the artists, curators, institutions and festivals connected to these projects and the Internet as whole as the central networking platform.
Without „networking", eg. the global collaboration and communication via the net – the entire enterprise would not exist.

But the networking concept goes even much further, for, what is manifesting itself, for instance, in the collection of art films and videos, is factually „community based", a common project based on indivudal agreements between the artists represented in the collection and the curator. While the artists keep all rights on their own property (the videos), is the curator receiving the permission to use the videos for curatorial purposes, which is representing an extraordinary privilege.
Thus, in fact, it is confidence and trust which forms the fundament of networking, while networking is representing the fundament of that kind of curating Agricola de Cologne is practicing as his specific kind of artistic expression.