

Cologne International Videoart Festival proudly presents

# Cologne OFF \*2012

Videoart in a Global Context

As a nomadic festival project running longer than the coming 12 months and the continuation of CologneOFF 2011, CologneOFF 2012 is focussing on experimental aspects of the "global" art medium of "video" (experimental film and videoart) by spotlighting the diversity of artistic and curatorial contributions from many countries around the globe.

http://coff.newmediafest.org http://coff.newmediafest.org/blog/



## Cologne OFF VII

## arta the City

CologneOFF VII is the 7th festival edition in sequence since its foundation in 2006, to be launched in September 2011 in Beirut, Budapest and Riga in the framework of the nomadic festival project CologneOFF 2011/2012

Cologne OFF \*2011
Videoart in a Global Context

This ambitious media art project is using **CologneOFF I-VII** - the seven until now realised festival editions (in September 2012 the 8<sup>th</sup> festival edition can be expected), including also an international jury consisting of the curators from 7 internationally reknown festivals

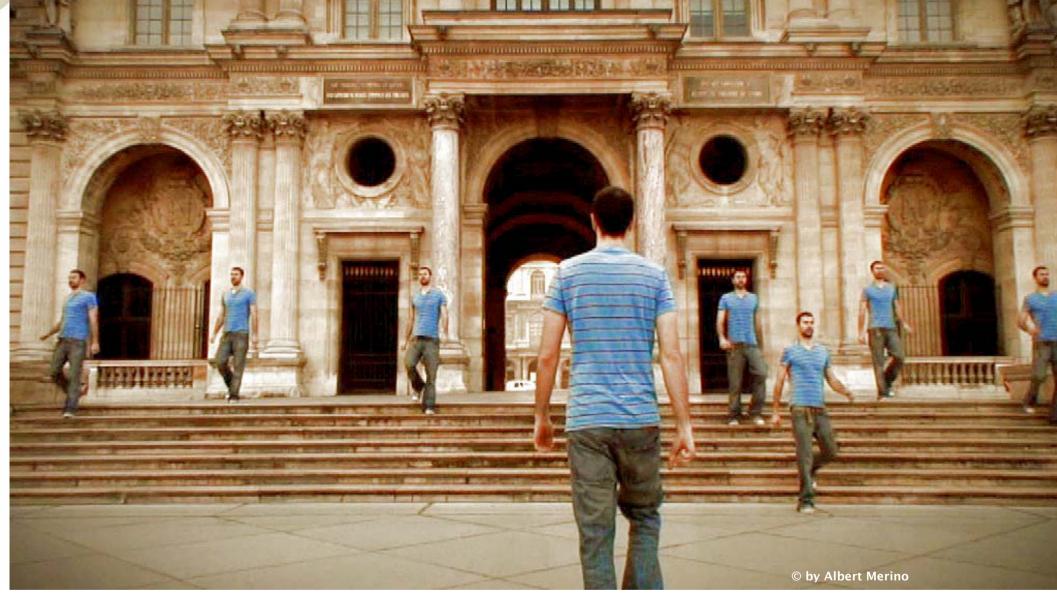
Margarida Paiva (Oslo Screen Festival),
Gioula Papadopoulou (Videoart Festl Miden Greece),
Macu Moran (Videoart World Barcelona)
Giorgio Fedeli (VisualContainer Milan),
Jonas Nilsson/Eva Olsson (art:screen Orebro /Sweden),
Tamas Gabeli (Budapest International Shortfilm Fest Hungary),

as well a basic screening program to be extended and complemented by curatorial contributions of videoart, presenting and reflecting not only various views on the art medium itself, but also on the selected artists and art works intending to confront the audience with a variety of artistic and curatorial approaches. The additional filters of a large number of thematic projects complement the concept of presenting diversity.

While **CologneOFF 2012** is present 24 hours a day on the Internet from 1 January 2011 on, each month new physical events are scheduled at other place around the globe in form of screenings, presentations and exhibitions to be complemented by lectures, workshops and other audience related interventions.

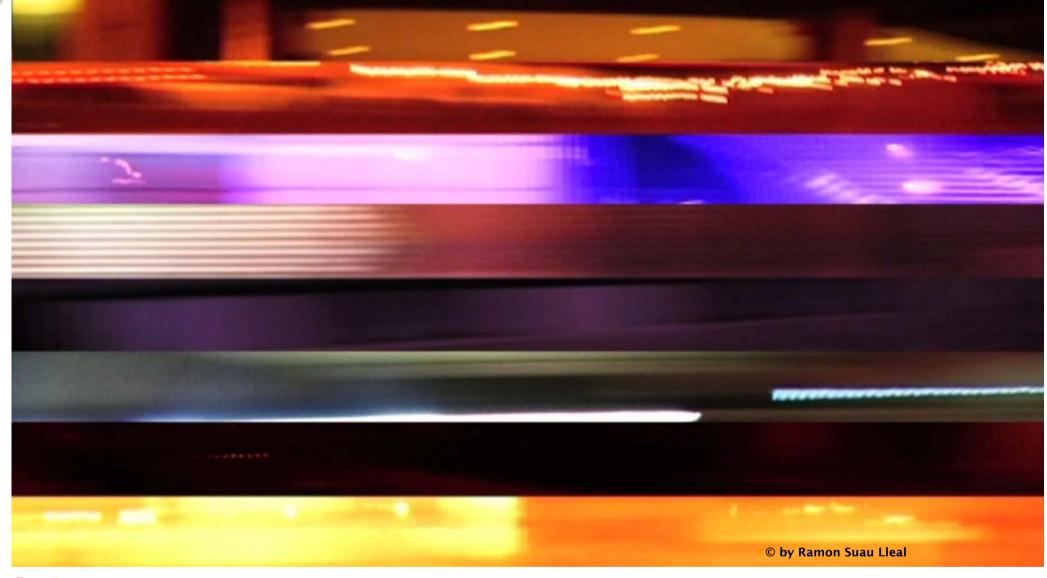
The presentations of CologneOFF 2012 will not only demonstrate the power of the presented video works, but also the power of presenting the

26 Jan – 6 Feb - CologneOFF 2011 Holland - International Film Festival Rotterdam 10 February - CologneOFF 2011 Finland I - Arctic & Famous Film Festival Jyväskylä 11 Feb - 31 März - CologneOFF 2011 Finland II - Keuruu Art Museum 19-21 Feb - CologneOFF 2011 India - Carnival of e-Kreativity Sattal 12-15 March – CologneOFF 2011 UKRAINE I – Goethe Institut Ukraine, CCA Kiev 16-20 March - CologneOFF 2011 UKRAINE II – City Art Gallery Kharkiv 18 March - 1 April - CologneOFF 2011 France – ARTchSO Video Festival Rennes 30 March – 2 April CologneOFF 2011 Romania I – ARAD Art Museum 11-17 April – CologneOFF 2011 Romania II – Cafekultour Festival Timisoara 4-8 May- CologneOFF 2011 Romania III- Timisoara Short Film Fest 12-15 May - CologneoFF 2011 Laos - 2nd Vientinane Int Film Festival CologneOFF 2011 Armenia – Int Filmfestival Yerewan 17-24 May -12-14 May - CologneOFF 2011 Poland I - Stettin (PI) - Szczecin 2016 19-22 May - CologneOFF 2011 Russia - St. Petersburg (Ru) - ProArte / NCCA/Smolny 18-22 May - CologneOFF 2011 Greece I - Athen Video Art Festival 26-27-28 May - CologneOFF 2011 Finland III - Tampere/Fi - Galleria Rajatilla, Arteles 1-2 June 2011 – CologneOFF 2011 Estonia – Tallinn .- Estische Akademie der Künste 11-17 July 2011– CologneOFF 2011 Spain – Proyector Videoart Festival Madrid 14-17 July 2011 - CologneOFF 2011 Greece II - Videoart Festival Miden Kalamata 31 Aug – 3 Sept 2011 – CologneOFF 2011 Lebanon – Shams -Sunflower Art Center Beirut 1.-5. September 2011 – CologneOFF 2011 Hungary - Budapest International Shortfilm Fest 8.-10. September 2011 – CologneOFF 2011 Latvia - Riga— Waterpieces Festival Riga 21-23 October 2011 - CologneOFF 2011 Italy - Arte Video Festival Roma 2011 22-23 October 2011 - CologneOFF 2011 Poland II - InOut Festival 2011 Gdansk - CologneOFF 2011 Mexico I – Exteresa Arte Actual Mexico City CologneOFF 2011 Mexico II - UAM Mexico City CologneOFF 2011 Cuba - Inter. Videoart Festival Camaguey 25-29 November -8 Dezember - CologneOFF 2011 Mexico III - Centro de las Artes San Luis Potosí CologneOFF 2011 Morocco - Digital Marrakech 2011 9-11 December -





CologneOFF, founded in 2006 exclusively for the net as an online film festival, developed meanwhile a strong physical component via its physical screenings, projections and exhibitions worldwide, and changed 2010 its name into Cologne International Videoart Festival. It is unique in its kind, since it is no conventional festival. It has no static festival location, but it is organised in form of a media art project, which gives its founder and director Agricola de Cologne all freedom to set through his artistic ideas of creating via global networking. In this way, this festival context is as independent as it can be.





Agricola de Cologne is also no "normal" physical, but a virtual artist, launched as an artist brand on 1 January 2000. It is worldwide the only true virtual artist and curator, whose name is, in addition, simultaneously also his artistic program and concept. Only several times a year, this unusual artist is manifesting himself in physical space. Agricola de Cologne is the creator of a global Internet based network, consisting of countless projects & platforms focussing on different forms of digital art online, and more than 2000 media artists and numerous curators, institutions and organisations around the globe. Thanks to this network, CologneOFF 2011 is able to travel during the coming months once around the globe and present videoart in a global context.





artvideoKOELN is the curatorial initiative "art & moving images" founded by Agricola de Cologne to be the holder of Cologne International Videoart Festival and responsible for the wide range of activities of CologneOFF 2011 – videoart in a global context, which again is based on a cooperation between Cologne international Videoart Festival, artvideoKOELN and Le Musee di-visioniste – the new museum of networked art.

### Programme

Basic programs

\*Thematic programa -

a dynamic structure of changing theme and compilations

\*40 curatorial programs -

static structur of compiled contributions by following curators

Germany Wilfried Agricola de Cologne, artvideoKOELN

Austria MACHFELD Art Group

Conceptual Face Evelin Stermitz, Kuratorin Wien Ukraine Yarina Butkovska, Kuratorin Lviv

Russia Vika Ilyushkina, Cyland Media Art Lab St. Petersburg

Belarus Vera Antimova - Minsk

Poland Antoni Karwowski, OFFicyna Stettin Finland Pekka Ruuska, Arteles Tampere Norway Margarida Paiva, Oslo Screen Festival

Sweden Jonas Nilsson & Eva Olsson, art:screen Sweden

Latvia Dzingars Zilgalvis, Noass Riga

Estonia Raivo Kelomees, Estonian Academie of Arts Tallinn
Spain Mario Gitierrez Cru, Proyector Videoart Festival Madrid
Portugal Sérgio Gomes & Pedro Almeida, VideoProject Lisbon

Italia Giorgio Fedeli, Mario Gorni Mailand

Croatia Darko Fritz, Amsterdam Slovenia Kolektiva, Lubljana

Albania Adela Demetja, Tirana Art Lab Romania Calin Man, Arad Art Museum

Greece Gioula Papadopoulou, Videoart Festival Miden

Ilidis Sotiris Kuratoren Athen Videoart Festival

Turkey Sinasi Günes, Istandul Iran Alysse Stepanian, Iran Lebanon Abdo Nawar, Beirut Palestine Shareef Sarhan, Gaza

Armenia Vakrum Akimian, Curator ACCEA Tiblissi

Africa Kisito Assangni, Togo South Africa Kai Lossgott, Cape Town Laos Vientiane Int. Film Festival

Hongkong Alvis Choi, Ellen Pau, Videotage Hongkong Malaysia Roopesh Sitharan, Kuala Lumpur/USA

Indonesia Ruangrupa Jakarta

Argentina Silvio de Gracia, Buenos Aires - Junin Chile Nicole Rademacher, Santiago de Chile Mexico Circuito Electrovisiones Mexico City



<sup>\*</sup> CologneOFF I -VI – 1 -6 Cologne International Videoart Festival

<sup>\*</sup>CologneOFF VII - Art & the City - 7. Cologne International Videoart Festival

The presentation of

## CologneOFF 2012 - Videoart in a Global Context

General

As the continuation of CologneOFF 2011, CologneOFF 2012 is not based on a pre-fixed concept which would be transferred from one venue to another, but for each venue an individual concept is worked out, because determining a theme or topic, the selection and compilation of videos, as well as the kind, dimension and duration of a presentation/exhibition depend on divers factors, like what kind of forms of representation is ideal for the given situation, what kind of space, time and hardware are available. So, before fixing the exhibition concept, such questions need to be cleared first.

Forms of representation

## The Screening

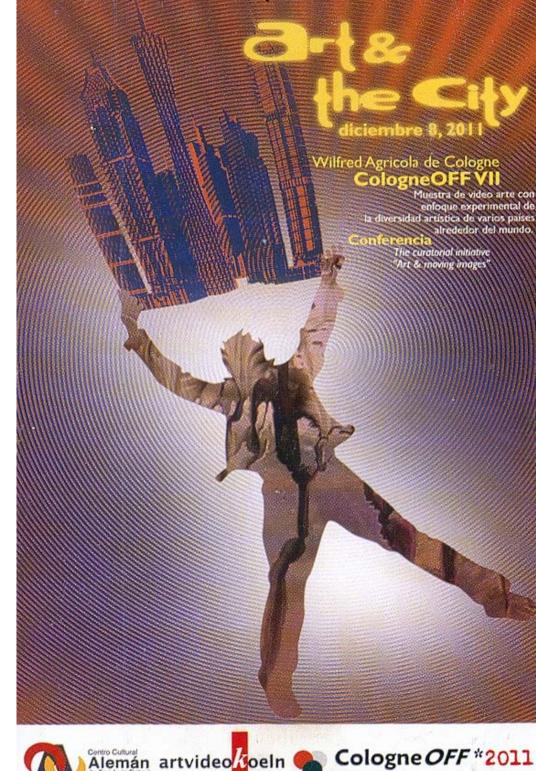
The representation form of "the screening" is certainly the easiest one to handle, concerning space – just any space for projection is needed, concerning time - max. 3-4 days, concerning hardware - just the minimum constellation of hardware is needed which is existing in most cases already, consisting of a beamer (projector) and a DVD player or a computer, whereby the latter is easier to handle.

### The exhibition

The ideal form of representation must been seen in the combination of different forms of representing like "screening", "projection" (in space) and "installation" combined in an exhibition, because the variety of individual videos and the compilation of programs can be presented, as well as dynamic exhibition concepts can be developed best this way. The exhibition taking these different forms of representing into account, may have a duration of min. 3 days and max. 4-6 weeks.

Besides some exceptions, CologneOFF includes basically exclusively a hybrid type of mono channel videos, which can be used the same way for screening, projection and installation.

An exhibition as such may be understood as an installation, but technologically too complex video installations are excluded due to the nomadic character of the festival project. In order to be presented on its global tour, the concept of CologneOFF 2012 is rooted on a minimal expenditure of technology and hardware.





#### The selections

Concerning selecting films & videos, CologneOFF is based on open calls like most other festivals, in the given case, open calls in Internet inviting artists and directors to submit their video works online. While the 1<sup>st</sup> festival edition in 2006 counted about 160 submissions, the 7<sup>th</sup> festival edition in 2010 increased the submissions to 700.

Whether including a jury or not, the main criterium for selecting is the artistic quality, how contents and artistic concepts are transferred into the audiovisual medium of moving images, what kind of relevance have sound or music, or how are tools handled like camera, editing etc. However, name, origin, age, gender, nationality or personal connections do not play any role.

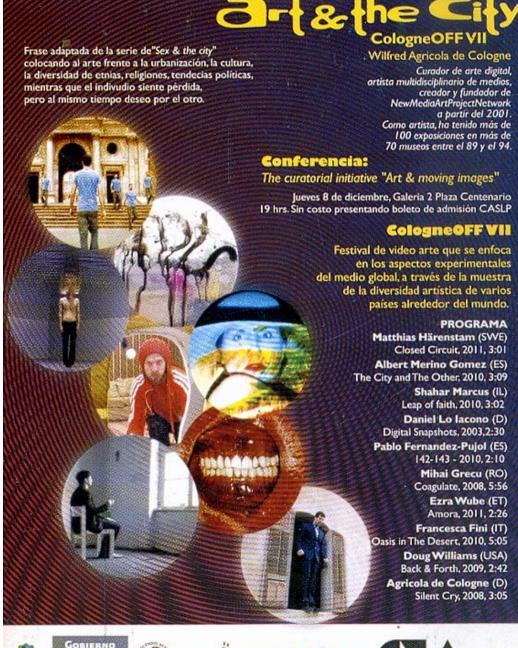
When compiling programs, certain filters may be used like relation to certain themes or including artists from most different countries, but also creating concepts in order to irritate consciously the audience via certain selections, intending the audience to make forget or neglect established ways of viewing and visually consuming, and instead of this be actively open for concentrating on these different type of art videos.

Besides the basic programs of the festival editions 1-VII, CologneOFF 2012 features additionally about 40 curated programs from as many countries on the globe, in order to juxtapose a variety of curatorial approaches to the variety of artistic approaches, and initiate this way actively a dynamic discussion and a a kind of interactive component, this way.

Yes, discussing is representing a particular matter of concern adressed to the artists and curators, as well as much more to the viewers or audience, since there does not exist a binding definition of "videoart", like there does not exist a binding definition of "art", in general.

Like it is necessary to learn "viewing" first when dealing with art, exaxctly new learning to view is much more good for dealing with "art and moving images". The usual habits of viewing are too much influenced by cinema, television and Internet, while art is following completely different rules.

Representing diversity on all levels is representing one of the central goals, this way.

















#### CologneOFF Manifestations 2011-2006

#### CologneOFF 2011 - Videoart in a Global Context

International Film Festival Rotterdam (NL)

Arctic and Famous Film Festival Jyväskylä (FI)

Keuruu Art Museum (FI)

Carnival of e-Kreativity Sattal (India)

Goethe Institute Ukraine, CCA Kiev (Uktraine)

City Art Gallery Kharkiv (Ukraine)

ARTchSO Video Festival Rennes (France)

Arad Art Museum (Romania)

Cafekultour Festival Timisoara (Romania)

Timisoara Short Film Fest (Romania)

2<sup>nd</sup> Vientinane Int Film Festival (Laos)

Int Filmfestival Yerewan (Armenia)

Szczecin 2016 (Poland)

St. Petersburg - ProArte / NCCA/Smolny (Russia)

Athens Video Art Festival (Greece)

Tampere/Fi – Galleria Raiatilla. Arteles

Tallinn/Estonia .- Estonian Academy of Arts

Proyector Videoart Festival Madrid/Spain

Videoart Festival Miden Kalamata/Greece

Shams - Sunflower Art Center Beirut/Libanon

Budapest International Shortfilm Fest/Hungary

Riga- Waterpieces Festival Riga/Latvia

Arte Video Festival Roma 2011 (Italy)

InOut Festival 2011 Gdansk/Poland

Exteresa Arte Actual Mexico City (MX)

Universidad Autónoma Metropolitana Mexico City (MX)

International Videoart Festival Camaguev (Cuba)

Centro de las Artes San Luis Potosi (Mexico)

Digital Marrakech (Morocco)

#### CologneOFF VI – Let's Celebrate! – 5 years CologneOFF

BuSho – Budapest International Shortfilm Festival 1-5 September 2010 Simultan Festival – Timisoara/Romania – 30 Sept – 3 October 2010

Dehli International Arts Festival – New Dehli/India – 11-12 December 2010

#### CologneOFF V – Tabu? Tabu!

4<sup>th</sup> Medrar Video Festival Cairo – December 2010

8. International Film Festival Yerewan/Armenien 18-20 Mai 2010

Athen Video Art Festival - 7-9 Mai 2010

Oslo Screen Festival - 12-14 Marz 2010

CeC - Carnival of e-Creativity Sattal/India - 19 Februar 21 Februar 2010

Rauland Kunstforening & Art Video Exchange Norway - 30 Dez 2009

ARNOLFINI Bristol (UK) - unCRAFTIVISM - 12 & 13 December 2009

MICROWAVE - New Media Arts Festival Hong Kong - 13 Nov - 11 Dec 2009

FONLAD - Digital Art Festival Guarda/Pt - 14 Nov'09 - 03 Jan '10

#### CologneOFF - Videoart from Ukraine

VideoFormes - Int. Festival of Video & New Media Clermont Ferrand/F - 11-27 March 2009

Digital Salon@MACZUL - Museum of Cont Art Maracaibo/Ve - 2-9 Oct 2008

#### CologneOFF IV - Here We Are!

Rauland Kunstforening & Art Video Exchange Norway 30 December 2009 Videoart Festival Maracaibo/Venezuela - 7-8Oct.5-15 Nov 2009 OK Video Festival Jakarta/Indonesia - 28 July - 9 August 2009 Image contre Nature – experimental film festival Marseille/F – 7-11 July 2009 4<sup>th</sup> MUV – Music and Digital Art Festival Florence/Italy - 9-14 June 2009 7<sup>th</sup> International Film Festival Yerewan/Armenia – 17-24 May 2009 Nuit Blanche Goethe Institute Rabat/Morocco - 2 April 2009 700IS Reindeerland Film Festival Egilstadir/Iceland – 27-29 March 2009 CeC - Carnival of e-Creativity New Dehli/Sattal India 27. Feb -1 March 2009

#### CologneOFF - Women Directors Cut - 13:13:13

Video Art Festival Miden Kalamata/Greece - July 2009

24 Hours of Nuremberg Film Festival 7-9 November 2008

Crosstalk Video Festival Budapest/Hungary – 23-27 June 2009

VideoFormes – Int. Festival of Video & New Media Clermont Ferrand/F – 11-27 March 2009

Digital Salon@MACZUL - Museum of Cont Art Maracaibo/Ve - 2-9 Oct2008

AZA – Digital Cinema Festival Thessalonik&Gr – 21-29 September 2008

#### The Best of CologneOFF I - III

Optica Video Festival Gijon/ES – 7-13 November 2009 Budapest Int. Shortfilm Festival 2008 - 3-7 September 2008 Celje Video Festival (SLO) - 2-6 July 2008 -Athens Videoart Festival 2008 - 13-15 April 2008 -Videosalon 3 CC Andre Malraux Sarajevo (BH) - 1 -20 March 2008

#### CologneOFF III

Museum of Contemporary Art Maracaibo/Ve - 1-7 October 2008 -CeC &CeC India International Center - New Dehli/India 15-17 February 2008 3rd Digital Art Festival Rosario/Ar - 15-17 Nov 2007 24 Hours of Nuremberg- Film Festival - Nuremberg/Germany 9/10 Nov 2007

#### CologneOFF II

Yeosu Int. Art Biennale (S.Korea) - 29 Aug - 20 Sept 2008 -6th Digital Art Festival Maracaibo/Ve - 7-17 October 2007 -1st Digital Art Festival Bahia Blanca/Ar - 13-15 October 2007 -ENTER Caravansarai Istanbul/Turkey - 27 - 30 June 2007 -CeC & CaC India International Centre New Dehli/India - 9-11 February 2007 2<sup>nd</sup> Int. Digital Art Festival Rosario/ Ar 16-18 November 2006 – 8th CHROMA - Audiovisual Festival Guadalajarra/ Mx - 12-17 Nov 2006 -PI 5 Video Festival Szczecin/PI - National Museum Szczecin - 20-22 October 2006

#### CologneOFF I

Les Inattendus Film Festival Lyon/France 25-28 January 2008 – VIP Gallery- Belgrade/Serbia - 19 November 2007 1st Digital Art Festival Bahia Blanca/Ar - 12-13 October 2007 -6th Digital Art Festival Maracaibo/Ve - 1-8 October 2007 Mobile Institute Brussels/Belgium - 24 August 2007 -ENTER Caravansarai Festival - Istanbul/Turkey - 27 - 30 June 2007 -Dutch Electronic Art Festival R'dam/NL - unDEAF - 10-15 April 2007 CeC & CaC India International Centre New Dehli/India - 9-11 February 2007 2<sup>nd</sup> Digital Art Festival Rosario/Ar 16-18 November 2006 PI 5 Video Festival National Museum Szczecin/ Poland - 20-22 October 2006 8th CHROMA - Audiovisual Festival Guadalajarra/Mexico - 12-17 Nov 2006



CologneOFF 2011 Ukraine I – presentation and discussion @ Goethe Institute Ukraine Kiev – 14 March 2011
Wife of the German Embassador Kiev (left), Ms. Vera Bagaliantz – head of Goethe Institute Ukraine (2<sup>nd</sup> from right), Cultural Attaché at German Embassy Kiev (right) & Agricola de Cologne (center)



CologneOFF 2011 Mexico City – presentation and discussion @ UAM – Universidad Autonoma Xochimilco – 15 November 2011 Martha Flores (standing), Magdalena Martinez (3rd from left) & Julio Orta (right) Agricola de Cologne (2<sup>nd</sup> from left)



Dzingars Zilgalvis (festival director – left) & Agricola de Cologne (right)



CologneOFF 2011 Mexico City – @ UAM – Universidad Autonoma Xochimilco – 14 November 2011 Agricola de Cologne

## Agricola de Cologne

## was launched on 1 January 2000 as an artist brand, standing for the

- → interdisciplinary media artist, director of experimental videos, curator of media art and the designer of culture
- → founder & director of artvideoKOELN the curatorial initiative "art & moving images" (2010),
- → founder & director of CologneOFF Cologne International Videoart Festival (2006)
- → founder and director of [NewMediaArtProjectNetwork]: | |cologne –the experimental platform for art and new media (2000), a global network on different virtual and physical levels

Besides for a broad bandwidth of dynamic curatorial contexts he is initiating in physical & virtual space like JavaMuseum (2001), NewMediaFest (2002), Violence Online Festival (2003), SoundLAB & VideoChannel (2004), CologneOFF (2006), netEX (2007), Agricola de Cologne is standing also for the co-curator & co-organiser of events like festivals & exhibitions of contemporary art, but also for the jury member of divers festivals. His media art works received numerous prizes and awards.

Since its introduction in 2000, Agricola de Cologne is represented as an artist on more than 500 festivals and media art exhibitions in New York, Chicago, London, Paris, Marseille, Madrid, Barcelona, Lisbon, Oslo, Seoul, Bangkok, New Delhi, Basel, Vienna, Linz (Ars Electronica), Graz, Kiev, Riga, Moskow, St. Petersburg, Tallinn, Tokyo, Rome, Milan, Turin, Karlsruhe (ZKM), Berlin & elsewhere, but also on Biennials like ISEA Nagoya (2002), Venice Biennale 2003, Biennale of New Media Art Merida/MX 2003, Biennale of Electronic Arts Perth/Australia (2004), Biennale de Montreal (2004), Biennale of Video & New Media Santiago de Chile (2005), ISEA Singapur 2008.

His media art context "CologneOFF 2011 - videoart in a global context" is travelling 2011 & 2012 as a nomadic festival project once around the globe.

#### Links

Agricola de Cologne → http://www.agricola-de-cologne.de
Agricola de Cologne Moving Picture Collection → http://movingpictures.agricola-de-cologne.de
artvideoKOELN → http://video.mediaartcologne.org
Cologne International Videoart Festival → http://coff.newmediafest.org
Le Musee di-visioniste – the new museum of networked art → http://www.le-musee-divisioniste.org

Google → Agricola de Cologne + CologneOFF Listings --> http://www.google.com/search?q=agricola+de+cologne http://www.google.com/search?q=CologneOFF

## PDF catalogues for free download

→ http://coff.newmediafest.org/blog/?page\_id=733

#### Contacts

Wilfried Agricola de Cologne Cologne International Videoart Festival Mauritiussteinweg 64 D – 50676 Cologne

Email info@coff.newmediafest.org
URL http://coff.newmediafest.org
Blog http://coff.newmediafest.org/blog/





















in collaboration with the Goethe Institute Ukraine







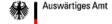
































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